



Website Accessibility Checklist

Creating an accessible website is crucial to ensure that users of all abilities can navigate and interact with your content. Here's a basic website accessibility checklist to guide you through the key elements:

Page Structure & Navigation

- Proper use of HTML headings (h1 to h6) to organize content
- Clear and consistent navigation placement throughout the website
- Meaningful page titles that describe the content accurately
- Logical reading order for screen readers
- Lists are formatted properly and include headings
- Users have access to a clear site map
- All functionality accessible and operable via a keyboard
- Skip navigation link to bypass repetitive content and go directly to the main
- Website posts and pages can be crawled by screen readers

Images & Multimedia

- Alt text for all images, providing concise and descriptive information
- Captions and/or transcripts for audio and video content
- All media have a text description
- Text equivalents for complex graphics or charts
- Written transcripts are available for all audio and video content
- Audio transcripts are available for videos
- Description contains a way to view or access the written transcript
- All videos (including live) have captions
- On-page media does not auto-play
- Media can be stopped, paused, or muted
- Content does not flash 3+ times / second or users have the option to stop content from blinking or flashing excessively

Colour & Contrast

- Sufficient color contrast between text and background (at least 4.5:1 ratio)
- Avoid relying solely on color to convey information



Online Forms & Controls

- Descriptive labels for form fields
- Error messages that clearly explain issues and provide solutions
- Adequate spacing and clickable areas for touch devices

Readable Text

- Text can be manually magnified by 200%
- Small text has a contrast ratio of at least 4.5:1
- Large text has a contrast ratio of at least 3:1
- Line height and spacing for improved readability

Other Considerations

- Content is accessible in multiple ways without a user losing information
- Content & instructions are not limited to one sense
- Link text is clear and actionable, rather than vague or the link itself
- Your site is accessible by all browsers
- You have a documented web accessibility policy
- Your accessibility policy is linked on your site
- Users have a way to report accessibility issues with your website

By regularly reviewing and addressing these elements, you can create a more inclusive and accessible website for all users, regardless of their abilities or disabilities. Remember that accessibility is an ongoing process, and continuous improvement is key!



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that generate valuable results.

WHAT DRIVES YOUR MARKETING?

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